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## **Gensler designs citizenM hotel for Boston Props. and Delaware North**

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Boston, MA Boston's first outpost of the Dutch chain citizenM – and the brand's first hotel in the USA outside of New York City – opens to guests and visitors today. Located at the heart of The Hub on Causeway, a 2 million s/f mixed use development on the site of the original Boston Garden, the 10-story, 272-key hotel offers access to the city's major sports, entertainment, retail, and transportation destinations.

Designed by Gensler in collaboration with Amsterdam-based concrete, citizenM North Station features a rooftop terrace with expansive views of the Boston skyline. The location is a perfect fit for the curious and active traveler, with unprecedented direct connections to TD Garden and North Station, as well as premium new entertainment venues, including Big Night Live and ArcLight Cinemas.

“We are excited to collaborate with citizenM to realize a sophisticated and modern hotel at the heart of Boston's largest mixed-use development, home to legendary attractions and one of the largest transportation hubs in the northeast,” said JF Finn, principal-in-charge, Gensler. “With all the location has to offer, citizenM North Station is poised to become a destination for locals and global citizens alike.”

The Hub on Causeway, planned and designed by Gensler for Boston Properties and Delaware North, introduces a vibrant city gateway and anchor to the reenergized Bulfinch Triangle, a former industrial neighborhood bounded by the North End to the east and Government Center to the south. For the past 20 years, the site was utilized as surface parking, leaving TD Garden and North Station without a clearly defined main entrance. Now, a grand new entry connects the train station and arena to the city.

Conceived as affordable luxury for the modern traveler, citizenM hotels redefine the guest experience through smart, efficient rooms and public spaces. The brand is focused on simple yet sophisticated design and curated spaces that fit the needs of its guests, facilitate interaction, and foster great experiences and connections with the surrounding city.

Gensler is collaborating with citizenM North America on several locations across the country, including Seattle, Washington DC, San Francisco and Miami, amongst others. Gensler has planned

and designed hospitality projects at every scale and price point, from mixed-use towers, urban hotels and independent boutiques to hotel-branded residences and resorts, all with a focus on creating unique brands and personal experiences that build loyalty.

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