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# Poyant acquires Dion Signs of Central Falls, Rhode Island

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New Bedford, MA Poyant, a leader in building and supporting local, regional and national brands, has acquired Dion Signs, a custom sign manufacturer based in Rhode Island specializing in the design, fabrication, installation and maintenance in the retail, restaurant/entertainment and health services sectors throughout R.I. and Mass. for more than 35 years.

Brothers Ray, Richard and Ron Dion established Dion Signs in 1989, following in their grandfather, Alcide Mandeville's, footsteps as founder of Mandeville Signs in 1917.

The Dion's built their business with a love of craft and artisanship, passion to provide personalized hands-on customer service and a desire to help local businesses and organizations of every kind to grow and thrive. Dion Signs ultimately developed into one of the largest sign manufacturers in Rhode Island.

Projects in Rhode Island and southern New England manufactured by Dion include: The American Locomotive complex in Providence; Navigant Credit Union locations, Chapel View in Cranston; Dave's Marketplace in Warwick; Iggy's in Narragansett; and Marketplace Sq. in South Attleboro, Mass.

"The Dion's have always maintained a high level of integrity and professionalism within our industry. We are grateful to have them join our team," said Richard Poyant, president of Poyant. "Combining our two company's skills and experience under one roof will bring a higher level of capability to all of our customers."

"Our families have worked together for more than 20 years, through the Rhode Island Sign Contractors Association and the Northeast States Sign Association, supporting and strengthening our industry," said Ray Dion, senior account executive for the combined company. "And now we will work together to provide for our customers."

Dion staff, including Ray Dion (senior account executive), Richard Dion (production), Jeff Carter (senior account executive), Christopher Ramm (permitting and project management) Sarah Morena (design associate), Kevin Martin (graphics and ADA signage) and Al Peixoto (final assembly), will continue to support Dion and Poyant customers alike with their skills and unique perspectives.

Stephanie Poyant Moran, director of sales operations for Poyant said, "The integration of Dion staff with Poyant has already brought many advantages, including strong collaboration and the sharing of

ideas, experience and a commitment to the highest quality and most effective solutions possible for our customers."

"Our number 1 priority is to continue the Dion legacy of providing a high level of personal service to the many Rhode Island and southern New England customer the Dion's have served over the last 30 years, supplemented with unparallel design, project management, fabrication and installation support that is among the most talented in the industry," said Poyant.