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RE/MAX Innovative Properties forms commercial division

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Nashua, NH Just shy of one year ago, RE/MAX Innovative and RE/MAX Properties announced a merger that would bring the two brokerages together to form one of New Hampshire's largest RE/MAX franchises. Today, RE/MAX Innovative Properties and ownership team, Josh Naughton, Hollie Halverson, and Andrew White have officially launched their brand new commercial & business brokerage division.

Tapping the commercial real estate expertise of former Masiello Group senior business broker specialist, Jay DeIMonte, RE/MAX is set to bring a fresh level of energy and service to the industry. Joining DeIMonte will be commercial specialists, Kathy MacKinnon and Rose Culver.

"Forming a commercial division fulfills a goal of ours for 2019. Bringing in Jay, along with Kathy and Rose, to head up our new Commercial & Business Brokerage Division, will allow us to better serve the Northern Massachusetts and Southern New Hampshire markets," said Naughton, broker/owner, RE/MAX Innovative Properties.

"The addition of this division with experienced commercial agents will allow RE/MAX to provide industry-leading customer service by providing specialist in both residential and commercial real estate transactions," said DeIMonte, president, commercial & business brokerage division.

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