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## **Cronin Development launches sales of The St. Regis Residences**

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Boston, MA Cronin Development has launched sales of The St. Regis Residences, with the opening of a “high-touch/high-tech” waterfront sales center at 250 Northern Ave. The custom-built waterfront space—called the “Experience Center for The St. Regis Residences, Boston,”—offers visitors a high-tech experience, luxury service and Boston Harbor views that mimic what buyers will experience inside the tower’s 114 condominiums.

The St. Regis Residences, Boston, which is under construction at 150 Seaport Blvd., is expected to open in 2021 – which will make it the last residential waterfront development to open in the Seaport neighborhood.

The Center features a built-to-scale model kitchen and bath that allows buyers to preview the finishes chosen for quality, style and performance. Buyers can also review a variety of finish options and interior design in the building’s Design Center. BAMO of San Francisco created the residence interiors, the lobby’s modern vision and the look and feel of the amenity floor.

“In the Experience Center, future residents will touch, feel and see the high-level of quality and design we are planning for The St. Regis Residences, Boston – which will be a landmark development,” said Cronin Development founder Jon Cronin. “When it opens, it will be one of the first stand-alone St. Regis Residences in the world and will mark the debut of the brand in Boston.”

Located on the waterfront, this residential-only tower features a design from Elkus Manfredi Architects that mimics the curvilinear shape of a tall ship at sail. The tower’s 114 condominium homes will range from one-bedroom to penthouse residences, each with views. Residents will have access to owner benefits, as well as the St. Regis brand’s legendary services, including bespoke and anticipatory butler and concierge assistance, and exclusive use of the tower’s entire floor of amenities including swimming pool and outdoor patio, spa, exercise room, library, sports simulator, St. Regis lounge, wine vault, media room and guest suites. The signature restaurant will provide in-residence private dining and preferred reservations as well as cater to residents, guests and neighbors.

Gibson Sotheby’s International Realty is the residences’ exclusive marketing and sales partner.

