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## **GRE hires Taylor as director of business development**

November 15, 2019 - Connecticut

Beth Taylor

Hartford, CT GRE has hired Beth Taylor, CPSM, LEED AP, as director of business development. Taylor joins GRE with 18 years of experience in the architectural, construction & engineering (A/E/C) industry. Taylor will be responsible for developing new business relationships and will serve as GRE's chief marketing strategist as the firm continues to expand in various national markets.

“We are thrilled that Beth joined our team, and she is already making a significant impact on how we do business and where we look for opportunities,” said Ford Gurall, GRE's founder and managing principal. “Through her leadership Beth will expose GRE's expertise to new audiences which in turn will broaden our client base and develop relationships in new markets.”

Taylor has a record of achievement in meeting the business development and marketing needs for professional services firms. Her past experience includes work in public relations, communications, relationship building, corporate branding, event planning, and market research.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540