



CELEBRATING
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Thru the Lens: Choyce Peterson's Cognition raises hand for American Cancer Society's Comedy Against Cancer

November 22, 2019 - Front Section

Shown (from left) are: Greg Durkin, Mauricio Paniccia, Stephanie Patchett, Steve Folb, and F.J. Mercede and Adam Cognition

Stamford, CT Adam Cognition, vice president of Choyce Peterson, Inc. served on the Executive committee for the American Cancer Society's Comedy Against Cancer event, which raised net donations of more than \$350,000.

On the evening of Sept. 26, about 300 people gathered at the Italian Center to enjoy dinner, a presentation of cutting-edge cancer-fighting research by one of the prior year's grant recipients and a comedy show featuring some of the area's top talent from the Treehouse Comedy Club. During the evening, donors had the opportunity to participate in Hands Up for Hope, which allowed them to pledge additional dollars to assist in new research the American Cancer Society sponsors.

"We can't afford to sit idly by while cancer rates continue to grow," Cognition said. "Collectively, we need to fight. While I may not personally have the knowledge, training or expertise to combat Cancer directly, I do have the power to support those who can and do effect change — helping support Comedy Against Cancer is one of many ways to do just that."

Principal John Hannigan said, "We are proud of Adam's efforts as an Executive Committee member in helping organize this large fundraising event. We were thrilled that our entire Choyce Peterson team was able to attend the evening's festivities as title sponsors and help raise money to combat cancer while enjoying a terrific comedy show. We look forward to the amazing cancer fighting research that our donations will fund in the future."

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540