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## **Cushman & Wakefield managed property receives the BOMA 360 Designation**

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Needham, MA According to Cushman & Wakefield, 160 Gould St., a 135,699 s/f office building, owned by James Campbell Company, has received the BOMA 360 designation. The BOMA 360 Performance Program sets the worldwide standard for operational best practices in the industry, and this label demonstrates a building is outperforming the competition across all areas of operations and management. Cushman & Wakefield manages the property.

The BOMA 360 Performance Program, sponsored by BOMA International, evaluates buildings against industry best practices in six major areas: Building operations and management; life safety, security and risk management; training and education; energy; environmental/sustainability; tenant relations/community involvement. BOMA 360-designated buildings are desirable because of higher rates of tenant satisfaction and increased likelihood of tenant renewals, which reduces tenant replacement costs by hundreds of thousands of dollars.

“We are very proud of this designation for 160 Gould St. because a lot of hard work went into it,” said Kelly Golden, associate director at Cushman & Wakefield. “The BOMA 360 designation provides our property with a competitive edge in our growing marketplace and validates the efforts of our management team over the past four years.”

Originally developed in 1987, 160 Gould St. is comprised of three stories including a two-level underground parking garage, which provides a safe, secure and weather protected area for tenants. The garage provides two electric car charging stations at no cost to the vehicle owner and there are two carpool/ride share, preferred, parking spaces. For those who ride their bike to work, the building features locking racks in the garage and are available to all tenants and their employees.

Other amenities include three showers on the first floor, an on-site café that features a rotating menu of food choices as well as a daily salad bar, hot food station, deli offerings, drink coolers, catering service and even summer barbecues. There is also a recently upgraded tenant amenity lounge adjacent to the lobby, providing an ATM, USB charging stations, vending machines, Wi-Fi, televisions and comfortable seating.