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## **Global Trends, Local Impact: changing the way Mass. does business**

August 20, 2008 - Front Section

Join NAIOP Mass. and the Boston Business Journal for a cutting-edge conference on the impact of key global trends on real estate development and general business practices in the Commonwealth. What do global wealth, energy, and environmental policy have to do with your business, and how can you use that knowledge to prepare for continued success? Find out October 15th at Global Trends, Local Impact!

Eric Rosengren, president of the Federal Reserve Bank of Boston, will serve as the keynote speaker, providing an overview of the many ways that global realities influence local business practices, followed by two in-depth panels:

\*Boston's Place in a Shifting Global Economy

\*The Tidal Wave: Environmental and Energy Policies 2012

Moderators Roy March, CEO, Eastdil Secured, and Ian Bowles, Secretary of the Executive Office of Energy and Environmental Affairs, will be joined by leading national experts in real estate investment, energy and the environment for these timely and informative discussions.

A limited number of sponsorships are available for this high-profile conference - benefits include significant exposure in a variety of print and online advertising, along with a presence at the conference, which traditionally attracts a strong turnout from the real estate and business communities, making it an excellent way to get exposure for your firm. To learn more about sponsorships, please call Fran Shifman at 781-453-6900 x2.

Don't miss this incredible opportunity to network with other local and national leaders, while positioning yourself for success in this new world economy! Conference will be held 8-11:30 a.m. at the Westin Copley Place. Registration begins soon, visit [www.naiopma.org](http://www.naiopma.org) for updates.

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