



CELEBRATING
55 YEARS

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Trafton joins Roche Realty Group

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Rae Trafton,
Roche Realty Group

Meredith, NH According to Frank Roche, president of Roche Realty Group, Inc., Rae Trafton has joined the real estate firm. Trafton is a New Hampshire native.

Trafton has lived most of her life in NH, but also spent many years outside Washington, DC, in Fairfax County, VA, and five years in Bucks County, PA. Before getting into real estate, she worked as a federal contractor in all phases of the business from contract negotiation, product development, marketing, and classroom training. After purchasing and selling many homes on her own throughout the years, it was a natural move for Rae to become a Real Estate Agent and Realtor in 2008. She enjoys sharing her multidisciplinary skills in house design, land acquisition, construction lending, and construction with her clients. Rae's emphasis on training and education gives her clients an unmatched edge via a thorough understanding of the real estate transaction process, from negotiations to close. Bringing first-time homebuyers to homeownership is a touchstone for her and special joy.

An avid outdoorswoman, Rae wholeheartedly believes in the phrase "Love Where You Live" – be it a primary residence or vacation getaway. After building her self-designed custom home in Alton, Rae returned to her first love, Merrymeeting Lake, where she now enjoys waterfront living year-round and is a member of the Merrymeeting Lake Association. Sharing the joy of living on or around the water with clients seeking their own piece of paradise is one of her favorite things to do.

Roche said, "Rae's love of New Hampshire and knowledge of its best-kept secrets allows her to provide clients with insights and guidance to achieve their homeownership goals and dreams. As she has lived in multiple regions around the state and has experienced the joys of lake living, she brings her unique perspective of living in NH to each home sale or purchase.

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