

## Goodin joins Phase Zero Design as healthcare principal

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Ron Goodin, Phase Zero Design

Simsbury, CT Ron Goodin, LEED AP BD+ C has joined Phase Zero Design as the firm's new healthcare principal. Goodin will be leading the healthcare market sector; the latest practice group for Phase Zero Design.

With 30 years of experience in the AEC industry, Goodin has experienced all sides of the project team table. His past experience as the owner, the constructor and as the designer allows him to see projects from a unique perspective. This perspective enables him to bring the project team together in a more cohesive process to better serve all parties and facilitate the outcome. Goodin is currently working with hospital groups such as Bristol Hospital in Bristol, Waterbury Hospital, in Waterbury, and Western Connecticut Health Network. His past experience includes work at Yale New Haven Health in New Haven, St. Mary's Hospital in Waterbury and Norwalk Hospital in Norwalk.

Phase Zero Design principal, Matthew Wittmer said, "We are fortunate to have someone of Ron's caliber join the team, and to also introduce the firm to the healthcare market which has been a strategic imperative for us for a number of years. By adding Ron's leadership skills and experience, our firm will continue to grow while still maintaining the high level of service our clients have come to expect from us."

With the addition of the healthcare market sector and new healthcare principal, Ron Goodin to the team, the firm is energized and looking forward to the opportunities 2020 presents.

Phase Zero Design is an innovative design firm offering architectural, planning and interior design services to a diverse base of local and national clients. The firm's expertise includes the retail, workplace, hospitality, residential, academic, cannabis and healthcare practice areas. Phase Zero Design is a team of experienced design professionals with office locations in the Boston, MA and Hartford, CT markets.

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