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CSI assists New England Farms, Inc. in sale of five stores to Nouria Energy

January 24, 2020 - Retail

Gilford, NH C-Store Investments, LLC (CSI), a Northeast based consulting firm that provides advisory services to the convenience store and retail petroleum industry, has provided advisory and transactional services to New England Farms, Inc on the sale of five of their convenience stores and one car wash to Nouria Energy Corp.

Specifically, CSI handled the sale process for New England Farms. CSI, known for their industry knowledge and contacts, was able to market the five New England Farms stores through their industry network while maintaining complete confidentiality. CSI orchestrated the bid process, assisted with selecting the successful buyer, managed the due diligence process, and watched over the closing. Principal lead consultant at CSI was Ken Currier who orchestrated the deal. Details of the sales were not disclosed.

New England Farms was started by Mickey Higgins and Tom Pratt in 1998 when they opened their first ground up New-to-Industry (NTI) convenience store in Middleborough, Mass. Together, Higgins and Pratt went on to permit, build, and operate 10 ground up NTI's in Southeastern Mass. Each location features large modern stores boasting front parking, co-branded joint ventures, and most have a drive-thru. New England Farms elected to previously sell five locations in 2015. They felt that now was the right time to sell these additional five locations.

Nouria Energy was founded in 1989 by Tony El-Nemr. He has grown the company to 143 c-stores, 52 Golden Nozzle car washes, two lube centers, and wholesale fuel distribution to 15 dealers.

They are one of the largest and most trusted family-owned and operated convenience and fuel retailers in New England. This sale comes at a critical time for Nouria. As of 2019 they launched their new brand which included an updated business model as well as a new look for their logo and stores.

Ken Currier, principal consultant, C-Store Investments. Currier has amassed 25 years of experience in the C-Store Industry. He brings valuable in-depth industry knowledge and expertise that allows him to help clients maximize their investment value, exploit growth opportunities and help buyers and sellers navigate the purchase and sale of c-stores and gas stations.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540