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Building Engines unveils plans for TRANSFORM 2020 Summit - to take place June 9-10 at Fenway Park

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Boston, MA Building Engines, the building operations platform for modern commercial real estate, has presented plans for its annual summit, TRANSFORM. The event will bring together over 300 CRE professionals from around the world for a program focused on the best practices and modern solutions that will help owners and operators deliver an exceptional experience for occupants, while maximizing efficiency and profitability. The event will take place June 9-10, at Fenway Park and be a mix of existing and prospective customers, together with industry thought leaders.

Attendees will benefit from a full program of interactive workshops, panel presentations, product demonstrations and ample networking opportunities focused on how market leaders are using Building Engines to “transform” the way they operate their buildings and portfolios. In addition to industry experts from Highwoods Properties, Beacon Capital Partners and Brixmor, among other leading companies, the program will feature a fireside chat with Business Insider’s Alex Nicoll as well as presentations from:

- Steve Weikel, CRE tech lead at MIT Real Estate Innovation Lab;
- Tim Curran, CEO, Building Engines; and
- Members of Building Engines’ customer advisory board.

In addition, Building Engines has secured a presentation and a meet-and-greet session with Pedro Martinez, former Boston Red Sox pitcher and a member of the National Baseball Hall of Fame.

This year’s event will mark the culmination of a transformation for Building Engines. The company unveiled initial plans for its Prism platform at the 2019 summit and has since deployed an aggressive strategy to build, buy and partner to deliver the most modern platform in CRE addressing long-standing challenges in commercial real estate operations. To bolster its capabilities, the company acquired three CRE tech companies within the past two years and has also received a total of \$39.2 million in private equity funding, led by Wavecrest Growth Partners. The company will unveil plans for the future at the event.

“Like baseball, CRE has grown increasingly competitive as technology has advanced, and the expectations—of operators, owners and occupants—have grown astronomically higher in this consumer-centric age,” said Curran. “We’re excited to bring TRANSFORM to Fenway Park to give

our customers the insight they need to become all-stars to the many stakeholders that they serve.”

Prior to the formal program, Building Engines will host pre-conference training sessions focused on Prism and will invite attendees to participate in their UX design lab and welcome party, all scheduled for Tuesday, June 9. Attendees will also have the opportunity to take a VIP tour of Fenway Park, one of the most widely recognized and celebrated landmarks in Boston.

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