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Jewett names Howland director of marketing

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Kat Howland,
Jewett Construction

Raymond, NH Jewett Construction has promoted Kat Howland to director of marketing. Prior to her promotion, Howland, who started at Jewett Construction in October 2018, held the title of marketing manager.

As director of marketing, Howland is responsible for the development and execution of Jewett Construction's strategic marketing plan. She leads the development and implementation of brand strategy as well as manages Jewett's social media presence where she improves social media reputation and recognition. Howland works closely with the company's sales team; enabling them to meet their objectives by providing them with appropriate tools, materials and presentations.

"This promotion reflects Kat's many contributions to Jewett Construction," said Greg Stewart, senior vice president of Jewett Construction. "Kat is a proven leader and marketing expert with an understanding of our industry. She has a keen eye for organizing quality events and has implemented a number of upgrades and enhancements to our corporate culture and organization. I am confident that she will further drive Jewett's growth through market-leading brand and digital strategies."

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