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## **Peabody Properties celebrates newly earned ARM and CPM designations**

March 06, 2020 - Owners Developers & Managers

Shown (from left) are: Melissa Fish-Crane, COO and principal of Peabody Properties and president-elect of IREM; Penny Brady; Laurie McGrath; Michelle Archer; Susie Curreri; Caroline Rayner; Adam Kenney; Maritza Matos-Alicea; Julie Moulder; and Lisa Carinelli.

Braintree, MA According to Peabody Properties, the following individuals have earned their Accredited Residential Manager (ARM) credential through the Institute of Real Estate Management (IREM): Penny Brady, property manager of Melville Towers in New Bedford; Michelle Archer, senior property manager for the greater Boston area; Caroline Rayner, administrative assistant at Braintree Village; Maritza Matos-Alicea, property manager for western Massachusetts; Julie Moulder, property manager of Linwood Mill Apartments in Whitinsville; and Lisa Carinelli, property manager of the Levi Gould Building at Congregational Retirement Homes in Melrose.

Additionally, Susanna Curreri, senior manager for the greater Boston area, earned her Certified Property Manager (CPM) credential.

All individuals were installed with the Boston Chapter of IREM at a ceremony held at the Hilton in Dedham.

Earning the ARM credential is a valuable asset in the property management field that demonstrates excellence and a commitment to continuing education toward becoming more successful in the field. Candidates for the credential must meet specific industry and educational requirements and pass a certification exam.

Candidates for the CPM credential must manage and oversee a team who manages large portfolios of multi-family, office, retail, or industrial properties, as well as meet specific industry and educational requirements and pass a certification exam. Those that earn the CPM designation demonstrate overall expertise and integrity to employers, owners, and investors.

“IREM credentials are highly regarded throughout the industry, and not easily earned,” said Kristin Pine, Director of Training & Education for Peabody Properties. “We are thrilled that so many of

our Peabody staff took the initiative to further their professional development to better serve our communities, and have been honored to support them throughout their journeys.”

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