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EZ Maintenance and Greater Boston Roofing for strategic alliance

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Boston, MA In a unique partnership, EZ Maintenance and Greater Boston Roofing have formed a strategic partnership that promises customers “one call does it all.”

EZ’s founder Elliott Zeprun and Greater Boston Roofing’s principal Alex Lappin joined forces on numerous projects over the years. “Our collaborative projects worked out so well, we decided to strengthen our connection,” Lappin said. His company is licensed and insured in Massachusetts, New Hampshire, Rhode Island and Connecticut, and has alliances in many other states. EZ is licensed and insured in 22 states, with vetted, contracted vendors in all 50 states – whether a customer needs a boiler, HVAC, elevators, paving, windows, plumbing, electrical work or anything in between. A division, EZ Fire Protection, provides alarms, extinguishers, monitoring systems, inspections, compliance audits, and certifications.

“We have both done work in the retail, hospitality, supermarket, industrial, and health care industries, among others,” said Zeprun. “We’re pleased to add Alex’s company to our repertoire. Our clients, who already trust us for our impeccable track record, reliability, and prompt service at the lowest prices, enjoy peace of mind knowing that we’ve already vetted Greater Boston Roofing when they need roofing, framing, siding, drywall, interior buildouts and more. We coordinate and manage projects from start to finish. No project is too big or too small.”

Lappin said, “The roof is the most important piece of protection against Mother Nature and should be respected as such. We’ve grown through our commitment to being number one. Whether the client needs roofing, construction or solar energy, we promise top quality materials and skilled labor. Our relationships and volume buying from the best materials vendors means your job gets done on time, to your satisfaction – and without breaking your budget.”

Greater Boston Roofing earns high marks from customers, including 80 five-star Google Reviews and a recipient of the Angie’s List “Super Service” award. Among the company’s roofing solutions are shingles, EPDM, TPO, and PVC, and is a Certified Installer for leading manufacturers GAF, Owens Corning, and Genflex, which allows the firm to offer extended warranties.

Lappin leverages relationships with solar installation partners to provide solar and roofing packages to maximize potential tax credits. Other value-added offerings are White Glove Customer Service including dedicated site managers, and comprehensive completion packages with photos and descriptions of the completed work and associated warranties.

In the past 30 years, EZ Maintenance has completed some 1,200 roofs for such blue ribbon clients as Best Buy, Costco, Stop & Shop, Sears and many condo properties. Among EZ's hospitality clients have been scores of properties owned by Marriott, Hilton, Sheraton and many more. Zeprun's company has additional roofing company partnerships from Maine to Georgia and regularly saves customers 25 – 30% vs. competing bids.

Zeprun says EZ Maintenance owes its success to several factors: All contractors are continuously monitored for performance and quality assurance; vendors are paid within 14 days so they are loyal and offer fast service; vendors are local and know if they respond quickly with competitive prices and quality service, they'll get a steady stream of business from EZ.

By working closely with client facilities on a regular basis, EZ and its vendors know the properties well and provide strategic proactive and reactive maintenance that protects and extends the life of the asset while saving the owners time, money and headaches. Another key to EZ's success, Zeprun says, is an highly-regarded, on-call 24/7 electrical/mechanical engineer with decades of experience who specializes in facilities maintenance solutions.

Zeprun says, "For all of our clients, our solutions eliminate complexity and result in speedy work order resolution. The 'EZ' name says it all."

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