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PROVA leases 14,000 s/f at Cummings Properties' 48 Dunham Ridge

April 03, 2020 - Front Section



Beverly, MA Businesses at 48 Dunham Ridge welcomed an aromatic new neighbor: PROVA, INC. The French extract and flavor manufacturer moved its North American headquarters from Danvers to a 14,000 s/f facility at the Cummings Properties-managed campus.

Flavor extraction and creation of vanilla, coffee, cocoa, and other sweet brown essences are the specialty of the family-owned, France-based firm. PROVA sources its raw materials from around the globe, using proprietary extraction techniques to enhance its flavor creation process. With an international presence spanning five continents and more than 70 countries, it is among the top five largest vanilla extraction companies, worldwide.

An expanding client base and the desire to provide a higher level of customer service prompted

PROVA to seek a larger, more contemporary operating space, according to Cummings Properties vice president Steve Drohosky. He, along with business development officer Michelle Paul, worked directly with PROVA CEO Muriel Acat-Vergnet on the lease.

“The new Dunham Ridge facility from Cummings offered PROVA US an eye-catching headquarters space,” said Pam deVries, PROVA general manager, North America. “The fact that we were able to lease an unfinished interior allowed us maximum flexibility to design the ideal internal offices for our business. The Cummings team has been terrific to work with—customer-friendly, creative, and prompt.”

“PROVA approached us with a clear vision of how its new space should look and feel,” said Drohosky. “A coordinated effort by our in-house design and construction teams allowed us to meet the firm’s innovative aesthetic and technical specifications.”

The extensive build-out features an open ceiling with exposed structure and suspended LED light fixtures, custom-designed vinyl wall banners, and a large balcony overlooking the adjacent conservation land and Norwood Pond. Demountable glass partitions and modern furnishings provided by Red Thread Spaces make up the office area. The space will also include a product kitchen for tasting.

According to Drohosky, the new facility’s upscale, contemporary design will help PROVA to distinguish itself in the competitive flavor market, as the firm regularly hosts clients to complete product development projects and sample flavors and extracts.

Dunham Ridge is a 54-acre business and technology campus currently under development. Next to North Shore Music Theatre, it is accessible via Exit 19 on Rte 128. When Cummings Properties acquired the site in late 2011, it had just one building and one 10,000 s/f occupant. Since then, Cummings has added one large building, plus a 500-car parking garage, with two more buildings currently under construction. The firm is also offering a parcel of land on the site for sale.

Other firms at the rapidly expanding campus include Harmonic Drive, Microline Surgical, spmd, System 7 Wolfers, and GreenBananaSEO.

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