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Benskin names COO at WinnResidential

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Boston, MA WinnCompanies has appointed executive vice president Terri Benskin as COO of its property management arm, WinnResidential, as part of the company's plan to reinforce operational excellence while continuing its progress on strategic priorities. In announcing Benskin's promotion, WinnCompanies CEO Gilbert Winn noted that the COO position for WinnResidential was envisioned as part of its desired organizational structure when WinnResidential president Patrick Appleby was named to lead the residential and military housing companies at the start of 2017.

"We anticipated that continued growth in the size and complexity of the management portfolio would require an enhanced structure to help maintain excellence. Terri's ascension to this role advances this plan successfully," Winn said. "Terri has been a stellar addition to the company and Patrick and I know she will excel in this new role."

Benskin joined the company in October 2018 from LEDIC Realty Company, where she had served as COO. Her appointment will allow Appleby to invest more time in the strategic elements required for continued excellence, including residential and military client relationships, key initiatives, team member engagement and smart growth, while overseeing additional corporate responsibilities related to the company.

Under Appleby's leadership, WinnResidential's management portfolio has grown from 586 properties with 100,669 units at the start of 2017 to 639 properties with 105,214 units at the start of 2020. In that time, the company has significantly expanded operations in California and Texas and added a new state, Illinois, to its portfolio.

In conjunction with Benskin's promotion, Winn named industry veteran William Wollinger as chief asset officer of WinnCompanies to focus on the Winn-owned portfolio and certain high-profile, high impact WinnDevelopment projects across the country. Wollinger has been with the company for more than four decades. As of Jan. 1, 2020, WinnCompanies owned 116 properties with 14,750 units in 12 states and Washington, DC.

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