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## **IFMA's FMForward 2020 goes virtual: Four day summit**

May 01, 2020 - Owners Developers & Managers



# NEED HELP NAVIGATING THE EVER CHANGING LANDSCAPE OF FACILITY MANAGEMENT?

Join us for our 4 day interactive virtual summit providing best strategies for what's next in FM.

**JUNE 8-11, NOON-1:30 PM**

## Keynote Speaker

**Joe Hirsch**

Managing Director of Semaca Partners  
*Managing Change with a Coach Approach*



**Presenting Sponsors: VVA LLC**

**Day 1: Monday, June 8th, Noon-1:30 PM**

**Interactive Keynote Presentation:** Joe Hirsch, Managing Director of Semaca Partners and **Project Excellence Awards** celebrating Akamai Technologies and UMASS Lowell.

**Day 2-4, Noon-1:30**

## **Interactive Tech Talks and Best Practices Sessions**

*Presenting Companies and Panelists Include:*

Boston Sports Institute | DACON | DeVellis | Elaine Construction | On Call International  
Raytheon Company | Boston College | Fidelity Real Estate Company | Liberty Mutual | The Harlo  
Bozzuto Company | Skanska USA Building | John Hancock/Manulife | Workspace Strategies  
Akamai | Sasaki | Herman Miller

*Exhibitors:*

Creative Office Pavilion | Dacon Corporation | Fort Point Project Management  
J.C. Cannistraro, LLC | Margulies Peruzzi | MovePlan Group | STV | DPM | VVA LLC  
Wentworth Institute of Technology | William B. Meyer, Inc.

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Boston, MA With the changing landscape of social distancing amidst COVID-19, IFMA Boston is excited to produce the FMForward Summit 2020 during the week of June 8th from Noon-1:30 p.m. Monday through Thursday. This four day virtual summit will provide you with the key strategies,

technologies and best practices to help navigate the ever-changing FM landscape.

Day 1: Monday, June 8th

Noon-1:30 p.m.

The conference will commence with an interactive keynote presentation by Joe Hirsch, managing director of Semaca Partners—a corporate trainer, educational leader and TEDTalk speaker entitled, *Managing Change with a Coach Approach* and will incorporate the project excellence awards to both Akamai Technologies and UMASS Lowell. This presentation, as well as the subsequent days, will include several opportunities for the attendees to break out in small discussion groups for additional information sharing on how the information being presented can be applied to you and your organization. There will also be opportunities to do live Q&A with all of the speakers.

Day 2: Tuesday, June 9th

Noon-1:30 p.m.

Tech Talk: *Implementing Energy-Efficient Goals for Multi-Use Sport Facilities*—Boston Sports Institute: Managing multiple high demand interior environments was a decisive factor in the overall design and material selections for Boston Sports Institute's new 130,000 s/f facility. Spanning two NHL hockey rinks, a suspended track, indoor turf field, therapy pool, Olympic swimming pool and retail shops, this building fulfills community interaction, energy use and long-term business growth goals.

A well-planned design strategy conserves energy via heat reclamation, state-of-the art equipment, LED lighting and solar panels which address multiple environmental demands. The result is a welcoming space with a 23% reduction in utility costs and a sleek, modern appearance.

Presented by: Daryl Carter, Dacon and Brian DeVellis, DeVellis.

Best Practices Session: *A Rock n' Roll Panel on RE Risk*, Moderated by Jackie Falla, Elaine Construction and host of the FMForward Podcast. The evolving role of the facilities management professional requires keeping pace with trends associated with your organizations risk profile. Whether you lead the FM charge for a single office, single building, a campus, or an international portfolio – risk abounds. Come hear from industry professionals as we keep step with four major areas of exposure: Active shooter /incident planning; business continuity, construction, and real estate risk. The record was scratched and it's stuck on the pandemic, which will be the central focus of our discussion.

Panelists will include: Ashley Goosman, business continuity & crisis management specialist, Liberty Mutual; Ryan DeStefano, vice president, global assistance services, On Call International; David Trout, enterprise preparedness, Raytheon Company; Kevin Ruby, AIA/director of annual capital projects, Boston College; and Daniel Chadwick, vice president of project delivery, Fidelity Real

Estate Company

Day 3: Wednesday, June 10th

Noon-1:30 p.m.

Tech Talk: Innovative Work Order Management --The Harlo. During Design and Construction, project teams capture a wealth of asset data that is incredibly valuable to an owner's facility maintenance, space and operations management processes. During this session, you will learn how Skanska partnered with Bozzuto to pilot an innovative solution at the Harlo, an Instrata Lifestyle Residence. Using Autodesk BIM360 Ops, Skanska implemented for Bozzuto a mobile-first work order management solution with data integrations into their existing concierge platform. Topics covered will include lessons learned, a summary of the capabilities we validated and a demonstration of the solution we developed.

Presented by: Tim Currier, Bozzuto Company, and Michael Zeppieri, Skanska USA Building

Best Practices Session: From the Port to the Bay: John Hancock/Manulife Consolidation of 2018. John Hancock/Manulife consolidated 4,200 Boston-based staff into the Back Bay during 2018, vacating its 465,000 s/f building in South Boston. Completed in under one year, this critical project required close teamwork between the business, CRE, IT, HR, strategy/change management, vendors and consultants. Space standards were changed, technology was upgraded, 75K RSK of new space was designed and constructed, and nine other floors were modified. After phased moves of most Back Bay employees, 1250 employees at 601 Congress moved to the Back Bay, and the assets liquidated. The project was completed in 9 months: planning, phasing, design, construction, relocations, and liquidations.

Presented by: Melodee Wagen, president, Workspace Strategies; Shaun Johnson, facilities director, John Hancock; and Susan Gilmore, director, corporate real estate, manulife investment management, John Hancock

Day 4: Thursday, June 11th

Noon-1:30 p.m.

Tech Talk: Winning the Battle Between Brand, Real Estate & Employee Opinion – The Akamai Global HQ: Corporate real estate should be efficient, functional, and driven by business and cost metrics. To attract and retain talent, employees should have the ultimate say and get the workspace and amenities they believe they want. Brand consistency, public image, and the customer experience build the brand, ultimately drive business success, and should be top priority. Do we have to choose, or can all three ideas co-exist and result in something far better than the sum of its parts? Through rigorous employee engagement strategies, clever options for focus-heavy open workspace, and expanded thinking about brand, Akamai's new Global HQ shows the way.

Presented by: Brian Murray, Akamai and Victor Vizgaitis, Sasaki

Best Practices Session: Data Based Decision Making – Informing Workplace Design: Organizations that gravitate toward quantitative management tools share something in common: a preference for making decisions based on verifiable data, not assumptions. During this session, we will explore the different types of data organizations are using to make sense of their space. This includes technology-driven space utilization that can provide insights and trends in the data including recommendations and possible workplace scenarios. We will discuss recommendations and best practices regarding how to make a powerful business case based on the data available and share insights and examples from client studies.

Presented by: Jesse Garcia, Workplace Knowledge Consultant Lead, Performance Environments, Herman Miller.

For details, pricing and registration visit: [www.ifmaboston.org](http://www.ifmaboston.org).

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