



CELEBRATING
55 YEARS

nerej

WS Development partners with Fuel the Fight Boston

May 22, 2020 - Retail

Boston, MA Together with its local lifestyle properties, developer, WS Development has partnered with Fuel the Fight Boston to feed hundreds of healthcare workers on the frontlines while supporting the local restaurant industry. Spreading kindness and hope through the community's generosity, WS and Fuel the Fight Boston will raise funds to purchase meals from local restaurants that are facing challenges during this time to provide as many meals as possible to local hospital frontline workers bravely battling the pandemic. WS Development's Mass. properties, including Seaport, Legacy Place, The Street Chestnut Hill, MarketStreet Lynnfield, and Derby Street Shops, have launched individual fundraising campaigns on their digital platforms in partnership with Fuel the Fight Boston. With this uplifting initiative, WS Development aimed to provide 500 meals to frontline workers battling the pandemic at Newton-Wellesley Hospital, Beth Israel Lahey Health, Mass General Hospital, South Shore Hospital Weymouth, and Norwood Hospital.

"We are so pleased to be teaming up with WS Development to expand our efforts and reach new hospitals and restaurants. It has been amazing to see how willing people are to give back and WS Development has gone above and beyond," said Fuel the Fight Boston co-founder, Julia Gutierrez.

"Our places have always served as a platform for bringing communities together and that connectivity – physical or otherwise – has never been more important than it is today. We're honored to be able to rally our network across Greater Boston in support of our restaurants and out of our sincerest gratitude for the courageous efforts of the healthcare community," said Maggie Smith, head of marketing at WS Dev.

With 100% of donations being used to purchase meals from designated local restaurants that are facing challenges due to COVID-19.

"Cardullo's Gourmet Shoppe is honored to participate with WS Development in the Fuel the Fight Boston campaign that provides our healthcare heroes with much needed fuel for the long days and nights ahead. We are so grateful for their sacrifice, courage, commitment and service to our local community as we face such unprecedented challenges together," says Kim Wilson, owner of Cardullo's Gourmet Shoppe in Seaport.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540