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Capital Group signs Emerson Urgent to 5,000 s/f at Maynard Crossing - Dunkin' and 110 Grill projected to open soon

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Maynard, MA As the commercial real estate industry adapts to drastic changes as a result of COVID-19, Capital Group Properties signed several new tenants that will bring services in high demand to Maynard Crossing, a new mixed-use development anchored by Market Basket that is designed with ample open space to incorporate social distancing.

Emerson Urgent Care is the latest tenant to sign a lease agreement during the pandemic shut down for a 5,000 s/f pad building that will be constructed adjacent to Maynard Crossing's entrance. New tenants will also include Eco Nails & Spa (2,000 s/f) and Creative Gardens Early Education Center (8,000 s/f) as Capital Group fully embraces a methodical mixed-use growth strategy to bring the development to fruition. These new tenants are slated to open later this year.

“Despite the unprecedented challenges over the past few months, we are now entering a new normal in which businesses are reopening and people are interacting, dining out and shopping once again,” said James Vazza, leasing manager of Capital Group Properties. “We are thrilled to welcome Emerson Urgent Care, which will provide essential health care for the community. Maynard Crossing transforms the old paradigm of retail by incorporating residential, grocery, dining, fitness and more into one self-contained, pedestrian friendly open-air lifestyle hub that caters to an emerging post-pandemic reality.”

Maynard Crossing’s creative design incorporates numerous green and healthy features, such as walking paths, green space, water features, spaced out benches, dog park, as well as numerous outdoor patios for restaurants. Dunkin’ and 110 Grill are projected to open soon.

Vazza said, “Our leasing strategy is not for the normal five to ten-year lease. We do deals thinking long term for the next twenty-five plus years, and by integrating a mix of supportive uses, we create stability for the development with a built-in customer base to help tenants thrive while promoting economic development for the community as a whole.”

Emerson Urgent Care is part of the Emerson Hospital health system, which includes urgent care centers in Hudson and Littleton. The new Maynard location will offer walk-in care for immediate medical needs for people of all ages, related to common illnesses and injuries, as well as diagnostic tests on-site, including X-Ray, and lab work.

“We are very excited to open our second practice in Maynard to support the health needs of the growing community,” said Christine Gallery, senior vice president planning & chief strategy officer, Emerson Hospital. “We are proud to provide medical care to the Maynard community and be part of the town’s growth. Emerson’s new Urgent Care center will give residents convenient, accessible care options. When it opens, patients will be cared for by board-certified Emerson Hospital physicians, certified radiology technicians and other medical professionals who are specifically trained in acute-care medicine for all ages. We look forward to a long, positive relationship with the town of Maynard.”

Maynard Crossing, which is located at 129 Parker St., broke ground in 2019. The Vue at Maynard Crossing, a 180-unit high-end apartment complex developed by LeCesse Development, is now open with leasing underway, and Camellia Gardens, the 143-unit upscale senior independent living community developed by Hawthorn Retirement Group opened in June and is currently over 72% committed.