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ABX 2020 transitions annual tradeshow to virtual experience: Dec. 2-3, 2020

August 21, 2020 - Construction Design & Engineering

Boston, MA ArchitectureBoston Expo (ABX) will transition the annual tradeshow and conference to a fully virtual event.

“We chose to pivot to a virtual event to provide an inclusive platform for the architecture, building and design community to convene, share, and learn,” said Lindsay Roberts, ABX group director. “We are excited about the new opportunities this presents and look forward to providing informative and engaging virtual programming and networking.”

The online platform will allow registered attendees to move freely through the environment, which can be accessed from any internet-connected device.

In the virtual expo hall, industry-leading companies will be showcasing their latest products, innovations and technologies. Attendees will have the opportunity to engage directly with exhibitors through virtual one-on-one meetings to obtain product information.

Attendees can also earn CEU credits through the educational program that will include a mix of live and pre-recorded workshops. Any live workshops will be captured for on-demand viewing later, allowing for complete schedule flexibility.

Originally slated for November 4-5, the virtual event will take place December 2-3, 2020, with exhibits and programming running from 8:00 am to 5:00 pm EST. The ABX All-Access Pass, featuring 70+ workshops and the virtual expo hall, is \$199 for BSA members and \$249 for non-members. After October 1 the prices increase to \$249 for members and \$299 for non-members. Registration will open in late August.

“For the first time we are able to give ABX attendees access to all educational content for one flat fee,” said Roberts. “This content will be available on-demand through March 31, 2021. Our audience can earn all their needed CEUs, including HSW credits, wherever and whenever they want. The value is incredible.”

Beginning October 1, registered attendees and exhibitors are encouraged to sign into the virtual platform and set up their profile to ensure they can easily engage in peer-to-peer networking. Held in

conjunction with ABX, the Industrialized Wood-based Construction Conference (IWBC) will offer virtual exhibits from companies who specialize in integrated, offsite, wood-based, and automated construction. In addition, 12 live and on-demand workshops focused on this sector will be available to both ABX and IWBC virtual attendees. More details regarding the virtual format will be shared in the coming weeks through a variety of communications and on www.abexpo.com.

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