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Urstadt Biddle appoints Choyce Peterson to market 25,257 s/f property

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New Milford, CT According to Choyce Peterson, Inc., Urstadt Biddle Properties (UBP) has appointed Choyce Peterson as the exclusive listing agent representing an end-cap retail space at 116-124 Danbury Rd. This is part of the well-known Fairfield Plaza which includes other tenants such as Staples, Mattress Firm, and Sherwin Williams. This 25,257 s/f retail anchor opportunity is available immediately and can accommodate a wide variety of consumer-centric commercial businesses.

Choyce Peterson vice president Adam Cognetta said, "This highly-visible location can be adapted to suit a variety of traditional retail users as well as daycare/education, entertainment/hospitality and healthcare. With its open, flexible interior, abundant parking and great access, this site is an attractive alternative for a local or national group along busy Route 7."

Linda Lacey, senior vice president of UBP, selected Choyce Peterson to represent this property "following their successful lease-up of UBP's property at 623 Newfield Ave. in Stamford, CT."

The Choyce Peterson agency team is comprised of vice presidents Adam Cognetta and Charlene O'Connell, principal John Hannigan, and associate Casey McKnight.

This retail site features parking and exclusive use of a loading dock with a dedicated flex/storage area. Prominent pylon signage at the entrance of Fairfield Plaza is directly on Rte. 7, a main thoroughfare traveled by 33,000 cars daily. Signalized access and a dedicated turning lane on Route 7 make for an easy entrance and exit for patrons.

Hannigan said, "We are happy to be working with Linda and the team at UBP once again. Choyce Peterson is excited to put our energy and focus on such a quality commercial property in an area that draws customers from not only Litchfield and Fairfield counties but also from the adjacent Westchester, Putnam and Dutchess County, NY area."

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