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2020 Women in Real Estate: Liz von Goeler, Principal at Sasaki

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Liz von Goeler
Sasaki

What books, blogs, podcasts, resources or influencers would you recommend to women? There are so many voices telling women what to do and in so many different ways – lean in, lean out, do this, DON'T do that – all of which are written from a perspective of there being one way to be a successful female in business. Dr. Patti Flether's book "Disrupters" takes a different approach and illustrates what women typically do that hold them back so I love that book. Otherwise I read for fun and adventure and because reading is an amazing way to recharge and gain new perspectives.

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