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## **Alps joins PHG as regional director of operations**

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Boston, MA According to James Frenis, CHA, CEO of Prestige Hospitality Group, LLC (PHG), Jillian Alps has joined its team as regional director of operations.

Alps will oversee operational management of hospitality properties throughout New York, Connecticut and Massachusetts to maximize the return on investment for owners and developers. Alps has 14 years in the hospitality industry in the northeast market, with significant experience in opening new hotels and improving operations and performance of existing properties for multiple brands and concepts.

“PHG continues to experience significant growth in its hotel management portfolio,” said Justin D. Smith, President. “With a strong portfolio of hotels in New York and Southern New England, and two new hospitality venues in the pipeline in Connecticut, PHG is excited to welcome Jillian to the management team.”

Headquartered in Albany, New York, PHG is a rapidly growing hospitality development and management company. New York and Southern New England continues to be a growth market and a significant sector of PHG’s new development and third-party management portfolio.

“Jillian’s extensive and varied industry experience is ideally suited to leading our regional operations,” said Frenis. “We are optimistic about the opportunities in the region.”

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