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KeyPoint Partners awarded property management and leasing contracts for 444,000 s/f Springfield Plaza

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Springfield, MA KeyPoint Partners, LLC (KPP) has been awarded the property management and leasing contracts for Springfield Plaza, according to William Lawler, partner/director of property & asset management for the firm. The contracts were awarded by ConwayMackenzie.

Springfield Plaza is a 444,000 s/f retail center located at 122-1395 Liberty St., on the Springfield/Chicopee border between Rtes. 291 and 391. The center is anchored by a Super Stop & Shop, and encompasses local, regional, and national retailers and restaurants including Ocean State Job Lot, Rocky's Ace Hardware, Dollar Tree, Planet Fitness, O'Reilly Auto Parts, Sally Beauty Supply, Cititrends, Rainbow Apparel, Joey's Shopping Spree, 99 Restaurant, Wing Madness, and many others.

Vice presidents of leasing Don Mace and Michael Branton will oversee the leasing assignment for KPP.

"This is a significant property in a major retail market, and a major assignment for our teams," Lawler said. "We're thrilled that ConwayMackenzie has trusted us to take over this asset."

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