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2020 Women in Real Estate: Valerie Puchades, CPSM, Director of Marketing at GUND Partnership

September 25, 2020 - Spotlights



Valerie Puchades
GUND Partnership

How have you been networking during the lockdown? Organizations like SCUP, SMPS and the Boston Chamber really stepped up with free networking opportunities. I was able to meet new people outside of my network because of that.

What aspects of working from home have you enjoyed most? Puppy breaks and mid-day runs.

What honor, achievement or recognition means the most to you and why? Serving as SMPS Boston Chapter president in 2018/2019 and helping to grow the chapter from the 5th to the 2nd largest in the country was truly rewarding.

What books, blogs, podcasts, resources or influencers would you recommend to women? Upstream by Dan Heath. It pushes you to think more holistically about everyday problems and interventions. Something that will be even more important as we strengthen diversity and inclusion in our industry.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540