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2020 Women in Real Estate: Jessica Harris, Business Development Manager at C.E. Floyd Company, Inc.

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Jessica Harris
C.E. Floyd Company, Inc.

How have you been networking during the lockdown? At first, it was Zoom meeting after Zoom meeting, which was initially convenient because everyone was home and available to meet at their computers, but nothing can beat face-to-face time. So while the weather has been nice, I have been having socially-distant outdoor lunch meetings, and it has been great! It's all about what people are comfortable with, so everyone's preferences are different, but I have scheduled some great outdoor lunches before the colder weather hits and we're back to being stuck indoors!

What aspects of working from home have you enjoyed most? I have a long commute (1.5 hours each way), and working from home has allowed me to take advantage of those three precious hours I lose in the car. It's amazing how much productivity can increase when you don't have to sit in traffic!

What honor, achievement or recognition means the most to you and why? After being a member of SMPS Boston for 6+ years, I have been named Director of Membership for the 2020-2021 chapter year. I am really excited to give back to an organization that does so much for marketers and business developers in our industry.

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