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2020 Women in Real Estate: Jennifer Marks, Principal at BL Companies

September 25, 2020 - Spotlights



Jennifer Marks
BL Companies

What is the best advice you have ever received? Who was it from? “A leader needs to create the vision, a clear concept of where you want to go, which will be the cornerstone of the team's success. Creating the vision requires courage and accountability at the highest level and starts with you. With clarity of vision and purpose you and your team will be able to handle constant and rapid change.” This advice comes from my CEO/president of BL Companies, Carolyn Stanworth.

What honor, achievement or recognition means the most to you and why? I have been a part of CREW CT for the past 7 years, serving as president in 2016. Networking, developing relationships, and expanding my leadership capacity have been key to my personal and professional development. Connecting with like-minded individuals, many who I now consider friends, has been so important in this ever-changing world we now live in. We support, encourage and offer advice to each other. I value giving back and look for ways to mentor and provide opportunities for our future leaders' growth and development.

What books, blogs, podcasts, resources or influencers would you recommend to women? I enjoy reading a wide range of books, both in print, on-line, or via audio. I have been a member of the same book club for over 20-years. It's a great way to stay connected and share ideas on a large variety of topics. One of my top favorites - NY Times Corner Office interview series.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540