

Building Engines releases Prism

October 02, 2020 - Front Section

Boston, MA Building Engines, the leading provider of building operations software for modern commercial real estate (CRE), announced the general availability of Prism. The new platform is designed to improve net operating income (NOI) across all market sectors, from office, retail, industrial, to medical office and mixed-use buildings. Property teams relying on Prism can increase revenue, deliver the best occupant experience and reduce operating costs, while enjoying a modern software experience that's explicitly designed for each member of the property team.

Prism helps property teams deliver an exceptional building experience for all occupants-tenants, visitors, property management teams, engineers and maintenance teams, vendors, leasing teams and asset managers, among others. The platform also facilitates a productive landlord/tenant relationship by addressing longstanding problem areas in CRE by offering simple-to-submit service requests, interactive visualizations of space management, and building communications delivered to any device.

Today, CRE owners and operators are juggling several systems as they try to balance mounting tenant demands. Property teams struggle to operate an increasingly complex IT stack, while keeping costs under control and NOI high. Now more than ever, it's imperative to have secure, interoperable systems in place that scale cost efficiently as a portfolio grows. Prism solves these challenges and is the only cloud-based platform in CRE with an open, APIfirst architecture that seamlessly integrates into an existing IT ecosystem. The platform also meets stringent security, data privacy and regulatory requirements, including GDPR, SOC II, CCPA, while also being ADA compliant.

"Prism is based on a bedrock of customer and partner input, the need to meet a broad range of operational requirements particular to CRE and our own best practices hewn from 20 years of market leadership. This platform is born out of our vision to create an exceptional experience for every person, in every building," said Tim Curran, CEO of Building Engines. "Our innovative designs, in collaboration with our customers, fueled by major investments and years of development, have enabled us to bring to market the broadest and most powerful building operations platform for the commercial real estate industry. Simply put, this industry has never seen anything close to this level of innovation in a building operations platform until now," continued Curran. "Our main goal with Prism is to improve net operating income across all commercial real estate portfolios. We developed a platform that addresses some of the most pressing pain points owners and operators experience, and we also built it to scale and adapt as the industry continues to transform. I couldn't be prouder of the team or more excited for our customers."

Prism's self-service design drastically reduces the time and effort required to achieve a measurable ROI by enabling operators to stand up buildings in minutes, without requiring professional services. The platform incorporates cutting-edge technology such as artificial intelligence to power a virtual assistant, Bengie, while providing real-time alerts and notifications. Prism also delivers the industry's most advanced interactive visualization of building stacks and floor plans to pinpoint operating challenges and opportunities within a single building or across an entire portfolio.

"Hines is known for customer service and implementing cuttingedge solutions across our portfolio, consistently taking our operational excellence to the next level. We are proud to have partnered with Building Engines on the development of Prism. The platform's sophisticated design and capabilities will allow our teams to successfully deliver a best-in-class experience on a global scale for anyone who enters our buildings," said Jesse Carrillo, senior vice president, chief information officer at Hines, a global real estate investment, development and management firm. "We're always focused on smart, longterm decision making and implementing an innovative, central hub platform maps to that strategy."

With Prism, customers will be able to add modules as needed. There are currently eight unique modules on the platform, with several more in development, including:

• Work orders: Provides full visibility over a portfolio with a list of work status. The module gives operators the ability to start work quicker with a list of work sorted automatically by predefined priority levels, and allows tenants to submit work on devices and platforms they prefer

• Preventive Maintenance: Sets a standardized, consistent preventive maintenance schedule, and provides insight into the expected life of equipment better

• Building Communications: Expands reach to tenants with email or text, as well as apps like Slack using Bengie. This module creates a message, selects recipients and adds images in a simple step, while tracking and managing communication history in a single view

• Insurance: Manages certificates of insurance for vendors and tenants and provides a view of overall company compliance status. The module also mitigates risk by easily catching canceled or expired policies

• Space Management: View floor plans, stacking diagrams, and manage tenant documents from one streamlined view that minimizes time to lease with uptodate floor plans and maximizing rental square footage (RSF) with the latest measurement standards.

• RFP Automation: Reduce costs on vendor and project bidding by 80% using a streamlined process that automates side by side vendor response comparison creation that drives complete transparency and visibility throughout the request process.

• Inspections: Increase productivity, maintain standards, and gain insight into your properties by

easily evaluating building conditions, quickly capturing critical data and ensuring portfoliowide inspection consistency.

• Bengie: Building Engines' virtual assistant is the industry's first truly modern tenant communication experience, helping tenants to serve themselves easily using the devices and tools they use every day such as text messaging and Slack. Tenants can simply text Bengie to request services and receive important building information from property management

The foundation of Prism is uniquely built on Building Engines' 20year track record of delivering building operations excellence for more than 850 customers across more than 26,000 buildings and over 2.5 billion s/f of commercial real estate across the United States.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540