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Continuing education for NH/VT AI goes Zoom-Zoom - by Brian White

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Prior to March of 2020 and the COVID-19 pandemic, the only time you heard Zoom-Zoom was at the end of a Mazda commercial. Since that time period, business meetings, social events, television shows and all types of educational institutions have been utilizing video conferencing websites such as Zoom, Go ToMeeting, and Microsoft Teams to replace in-person meetings. The NH/VT chapter of the Appraisal Institute will be utilizing Zoom in order to deliver three two-hour fall seminars. The NH/VT chapter typically offers five in-person seminars each year to its membership and to appraisers from the region at a function room located in Concord, N.H. The New Hampshire Board of Real Estate Appraisers requires that licensed and certified appraisers attend at least one-half of the required 28 hours (over a two-year period) of continuing education via in-person education. The well-attended seminars offered by the NH/VT chapter cover a variety of appraisal and valuation topics providing the licensed or certified appraiser with the much needed two hours of in-person credit. Because of the recent pandemic, the New Hampshire Real Estate Appraiser Board issued a Standing Order that allows approved remote and on-line continuing education in place of the required in-person education. This order will be in place until 90 days after New Hampshire lifts its State of Emergency. Therefore, New Hampshire real estate appraisers can utilize remote education in place of in-person education for the time being.

Under the guidance of Leitha Reilly, the executive director of the NH/VT Chapter, the chapter is preparing three fall Zoom seminars. Pending approval from the individual organizations, the two-hour seminars will qualify for both New Hampshire and Appraisal Institute continuing education hours. Attendees will be able to register through the Appraisal Institute's website (appraisalinstitute.org). By utilizing the education portal, the attendees can select "Live Synchronous Online Education" then "Chapter Organized Education Programs" and "Chapter Events" in order to find the various New Hampshire offerings. The payment for the seminar (\$30 for individuals associated with AI and \$35 for all others) can be made by credit card. Each attendee will receive an invitation to the Zoom seminar which brings the attendee to the seminar. The individual's attendance at the two-hour seminar will be verified by monitoring the individual video feed for each attendee. All

of our Zoom seminars will end with a 10 to 15 minute question and answer period.

On October 20th, the NH/VT chapter will be offering a two-hour seminar titled “Appraising Commercial Properties during a Pandemic.” This seminar, and all of the fall Zoom seminars, will run from 4:00-6:00 p.m. The presenters for this seminar are Robert Concannon, MAI; Wesley Reeks, MAI, RM; Marsha Campaniello; Amy McCellan, MAI, SRA; and Sean Sargeant, MAI, SRA. The presenters will cover several sub-markets including: industrial, apartments & multi-family, retail, office, rural and Vermont. On October 27th, a two-hour seminar titled “Appraising Residential Properties during a Pandemic” will be offered. The presenters for this seminar are: Tom Prophet, SRA; Mark Correnti, SRA; Trina Hill, SRA and Ron Lavalley, SRA. The market areas to be covered include: the Seacoast area, the greater Manchester & Concord areas, Cheshire County, Sullivan County, Merrimack County and Cheshire County. The third seminar of the fall series will take place on November 17th. Russ Thibeault, of Applied Economic Research, will present “NH in a Time of Virus: Are We in Recovery? An Economist’s View.” In this seminar Thibeault will highlight how New Hampshire’s economy, population, housing, unemployment, and real estate has been affected by COVID-19. The NH/VT chapter welcomes all interested parties to attend all of these upcoming Zoom seminars that will provide you with a much better understanding of how all types of N.H. real estate are being impacted by COVID-19.

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