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## **Atelier|505's design and dev. team receives Award of Excellence from Urban Land Inst.**

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The design and development team for Atelier|505, a luxury condominium, retail and performing arts complex, Â recently garnered the Urban Land Institute's 2008 Award of Excellence, widely recognized as the land use industry's most esteemed recognition program. The Atelier|505 team was one of only ten recipients in North America to be honored with this prestigious award.

ADD Inc was managing architect of record in association with design architect Machdo & Silveti for this mixed used development for The Druker Company, Ltd. This project transformed a contaminated, irregular 1.16-acre lot in an underinvested neighborhood in Boston's South End into a mixed use block that has reinvigorated the area.Â The for-profit, 103-unit condominium and street-level retail core paid for the shell construction of a 51,019 s/f performing arts complex for the not-for profit beneficiary organizations (Boston Center for the Arts and Huntington Theater Company) and for the public.

Criteria for the Urban Land Institute's Awards of Excellence program include leadership, contribution to the community, innovations, public and private partnership, environmental protection and enhancement, response to social needs and financial success.

The Urban Land Institute's Awards of Excellence program identifies and promotes best practices in all types of real estate development, recognizing the full development process of a projectâ€”including planning, construction, economic viability, marketing, managementâ€”as well as design.

"The entire team is honored to receive such a prestigious award recognizing Atelier|505," said Frederick Kramer, president of ADD Inc.

"Atelier|505's success is the result of close teamwork among the owner, architect, engineers, and construction professionals, in conjunction with a thorough understanding of the site's challenges and needs. The careful relationship between all of the complex program pieces makes a contemporary architectural statement in a way that respects the delicate fabric of the surrounding South End community."

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