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## **Hampton by Hilton Salem/Boston now open in downtown Salem, MA**

October 23, 2020 - Front Section

Salem, MA Sean Riley, president and CEO of Maine Course Hospitality Group was on hand for the opening of the new 113 room Hampton by Hilton in downtown, on the corner of Dodge Ct. and Washington Ave. The project includes a 7,000 s/f restaurant/retail space and 56 apartments adjacent to the hotel.

“The opening of the hotel accents the vision we have had with the city of Salem by adding an ideal mixed-use development project to allow a place to live, work and grow,” Riley said, “This project would not have happened without the commitment from our Salem city leaders and the leadership of the mayor, Kim Driscoll.”

Hampton by Hilton is one of the world’s leading hotel brands and is aimed at business and leisure travelers. This hotel will showcase the newest design elements accented by many custom features including elevated communal/breakfast area and expanded fitness room with city views. The hotel’s 113 rooms boast both city and harbor overlooks. Josh Smith, general manager, and his staff have spent months training and preparing to deliver outstanding guest service and Hilton’s Clean Stay program. With a focus on exceptional sanitation backed by Lysol, guests will rest assured knowing of the outstanding cleanliness standards. “We are excited to bring this level of service and safety to downtown Salem” Smith said.

Freeport based Maine Course Hospitality Group owns and operates hotels throughout New England and is one of Maine’s largest Hilton franchisees.

This downtown hotel will feature 55” televisions standard in each room, indoor pool, an expanded fitness room, valet parking in a heated indoor attached space, and free hot breakfast. Guests will be welcomed on the street level with an inviting open concept lobby and have access to the Hampton Treat Shop. The third floor is home to the communal space accented with soft seating and provides media booths with TVs and a place for impromptu meetings. Hilton Honors, the guest rewards program, is one of the top programs in the world and the hotel is backed by the industry leading 100% satisfaction guarantee. Rooms are now booking for October weekends and beyond.