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Project of the Month: Groom Construction Co., Inc. continues work on BRIX Condominiums - on target for summer opening

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Salem, MA BRIX Condominiums remains on track for a summer 2021 completion, with Groom Construction continuing the momentum despite the COVID-19 crisis.

Groom met any challenge related to the crisis head-on by proactively certifying superintendents and field employees in COVID-19 safety measures. Graeme Poole, project executive at Groom said, “We continually provide training to prepare our team for an immediate response to any given situation. Our team was able to quickly address issues that others might take for granted – like running hot water, often a novelty for a site only months into construction. As a result, the project never had to shut down despite the challenging environment of COVID.”

The 61-unit BRIX Condominium project recently held a ribbon-cutting for its sales office heralding almost 50 back-to-back appointments the first week. Salem mayor Kimberly Driscoll joined the BRIX team as well as many other local dignitaries to celebrate this important project to the Salem community.

At the sales gallery opening, Paul Ognibene, CEO of Urban Spaces said, “Working with mayor Driscoll and the city of Salem in an open and collaborative manner has been incredibly gratifying. We’re proud to have had the opportunity to develop BRIX, a building that will make a beautiful contribution to historic downtown Salem, one of America’s municipal treasures.”

BRIX’s transitional design reflects the historic nature of the city with a modern flair. Located 100 yards from the city’s recently updated regional rail station and MBTA Commuter Rail

Newburyport/Rockport Line, the mixed-use development will provide condominium owners immediate access to both rail and bus transportation.

The landmark development comprises 61 condominiums (one, two, and three-bedroom units), approximately 3,000 s/f of retail/commercial space, a recreational facility (gym), a multi-purpose library, and common space. The project includes lower-level and ground-level parking for 61 total spaces, six tandem spaces, and up to 21 owner purchased sticker units.

David Groom, principal of Groom Construction said, “This is our second project with developer, Urban Spaces. Our team has worked collaboratively with their leadership, Tise Architects and the city of Salem on this landmark project in historic downtown. As a Salem-based company, we are proud to be one of the core team as its builder.”

BRIX was developed jointly by Urban Spaces and Diamond Sinacori.

Groom Construction Co, Inc. has steadily built a national reputation over the past 40 years specializing in a wide array of commercial, retail and residential construction.

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