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## **Hilco Redevelopment Partners hires Needs as vice president – mixed use development**

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George Needs

Boston, MA Hilco Redevelopment Partners (HRP), the real estate development unit of Hilco Global that remediates and redevelops complex and obsolete industrial properties, has hired George Needs to the position of vice president – mixed use development.

Needs joins the growing HRP organization and will be a vital addition to the new urban mixed-use development team. Needs will join Melissa Schrock, who was recently brought on to lead the team, and together, they will be responsible for managing several exciting projects currently underway, including L Street Station in Boston, and Campus Bay in San Francisco, among other significant projects throughout the country. He will be based in Boston.

Needs' responsibilities will include managing the entitlement efforts, leading project design efforts from conceptualization through construction documents and overseeing the construction and leasing of the various development projects.

Roberto Perez, CEO of Hilco Redevelopment Partners said, "We are pleased to add another exceptional hire to our team as we continue to grow our mixed-use capabilities. George's experience and talent will serve our organization well as we continue to re-imagine complex real estate and bring new uses to challenging sites in locations central to the communities in which we work."

Prior to joining HRP, Mr. Needs held the position of Senior Project Manager of Development at Boston Properties, where he was responsible for the coordination and delivery of Class A commercial and residential real estate projects, from inception through completion, throughout the Boston region. Prior to that Mr. Needs held positions within the Capital Markets group at Boston Properties and at Anglo Irish Bank.

"I am thrilled to join the HRP team" said Needs. "The team at HRP is committed to taking on complex, brownfield development sites in urban locations that are well positioned for mixed-use

redevelopment and I am excited to help bring these transformative projects to life.”

Mr. Needs earned a BS in Commerce from the University of Birmingham in the UK and a master’s degree in Real Estate from CASS Business School in London, England.

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