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Covey joins CBRE as senior vice president

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Greg Covey

Boston, MA CBRE is pleased to announce that Greg Covey has joined the company's office to serve as senior vice president, as the firm continues to expand its retail presence in the region. In his new role, Covey will work directly with retail veteran Matt Curtin advising both landlords and tenants on retail related strategies, market positioning and expansion, and in lease negotiations within the urban core of the Boston MSA. Additionally, he will be aligning with Joseph Hudson on his national retailer representation practice.

Prior to joining CBRE, Covey worked as senior director of leasing at WS Development where his responsibilities centered around leasing the company's retail driven assets in Palm Beach as well as in Boston's Seaport District. Prior to this position, Covey spent over 11 years as a retail leasing advisor in New York City where he represented institutional property owners in leasing and repositioning efforts as well as assisted retail tenants with the creation and implementation of growth and repositioning strategies.

In that tenure, Covey worked on behalf of property owners including CIM Group, Property Group Partners, Credit Suisse, American Express, Imperial Companies and Broad Street Development. On the tenant side of business, Covey represented many prominent retailers including JPMorgan Chase & Co., Puma, La Colombe Torrefaction, Zadig & Voltaire, Trek Bicycle Corporation, Chick-fil-A, honeygrow, GNC and 7-Eleven. Prior to his brokerage career he worked in-house for Equinox Fitness Clubs' real estate development department.

"With more than 15 years of commercial real estate experience, we're excited to welcome Greg to CBRE," said Andy Hoar, President of CBRE's New England division. "Greg's diverse background and market expertise will allow CBRE to continue to offer our clients exceptional results, even during these challenging and unprecedented times in the retail sector."

"It's an honor to join CBRE and align with best-in-class advisors across the retail spectrum and beyond," said Mr. Covey. "I am thrilled for the opportunity to work directly with proven thought leaders Matt and Joe, and help to build upon their team's success in the greater Boston area and

across the country.”

Mr. Covey received a Master of Science in Real Estate Finance from New York University and a Bachelor of Arts in Sociology from Emory University. He currently resides with his wife and two sons in the greater Boston area.

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