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## **WS Development offers outdoor shopping experiences at Seaport**

December 18, 2020 - Retail

Boston, MA Boston Seaport by WS Development is determined to keep spirits bright this winter with a program of outdoor and shopping experiences. Visitors can board festively decorated Circuit shuttles for complimentary rides across the neighborhood; find the magic in holiday shopping as various restaurants and shops play host to Winter Wonder Walks; discover winter games and activities at Snowport; or simply revel in the neighborhood's extensive holiday decor. Each weekend in November and December, visitors will also encounter surprise and delight moments, including socially distant meet and greets with winter legends like Betty the Yeti, and find playful "Winter Wonder Boxes" across the neighborhood. Anyone who spies a Winter Wonder Box can unwrap giveaways and perks from local businesses that meet the demands of the season, be it gloves for a snowball fight or handwarmers for a chilly day.

"Seaport has become the best place in Boston for those wishing to embrace winter. This year, we were challenged to determine how best to continue to support neighborhood visitation in a way that puts safety first. From Snowport, our outdoor winter game destination, to Winter Wonder Walks every Saturday through the holiday, to branded, open-air, electric vehicles carrying hot pink trees available to transport shoppers from one end of the district to another, we're committed to preserving the magic of the season for those seeking it this holiday," said Maggie Smith, senior vice president, brand & marketing, WS Development.

**Snowport Returns with Curling & Large Scale Winter Games - Now thru February 28, 2021**

Seaport's highly popular interactive winter wonderland, Snowport, returns after its Winter 2019 debut. This year, Snowport will call Seaport Common its home and will offer ample opportunity for socially distant, outdoor play by way of iceless curling and large-scale versions of classic games such as Battleship, light-up Bocce, Jenga, KanJam, and cornhole. The North End Curling Club is back. Curling lane reservations can be booked via Skedda. Seaport's vintage Silver Queen gondola cabin, which hails from Aspen, Colorado, and was once part of one of the longest single-stage gondolas in North America, will return, providing limitless photo opportunities. The gondola will also serve as a hub for guest ambassadors who are available to answer questions about the neighborhood, manage curling lane reservations, and sanitize activities. With the utmost concern for public safety during the pandemic, Seaport's skating rink will not return. Snowport's outdoor games will follow stringent COVID-19 safety guidelines; guests are required to wear a mask; all games will

be sanitized after each use, there will be social distancing along with one way entry and exit points.

Snowport's winter games and activities will be staffed from Monday-Friday, 4pm-9pm; Saturday, 12-9pm; and Sunday, 12-8pm.

The Tree Market - November 20, 2020 – December 24

The Tree Market returns to Seaport for its third year, brimming with holiday cheer and featuring anything and everything from Christmas trees, wreaths and kissing balls, to tree stands, and lights. The Tree Market is hosted by Seaport, in partnership with EverGreen Delivery. The spacious, open air market on the corner of Seaport Blvd. and Fan Pier Blvd. will feature a dedicated entry and exit point, with plenty of space for browsing. Shoppers will be able to bale and load trees directly into their vehicles or can schedule EverGreen Delivery to deliver trees right to their homes via bicycle. With the help of South Boston non-profit partners, EverGreen Delivery will donate a portion of all unsold holiday trees to families in need.

To enhance the atmosphere and offer a variety of warming comfort foods, The Tree Market will transform a shipping container into a takeout window. Here, The Biscuit will serve hot cider and baked goods, including breads, pies and cookies, and visitors can also bring home local, fresh seafood. Red's Best will serve a menu of cozy winter favorites including lobster bisque and clam chowder, and Hooked will carry fresh fish, smoked fish, and shellfish. All food will be pre-packaged and will only be available for advanced online orders. The Tree Market will follow stringent COVID-19 guidelines; vendors and shoppers are required to wear a mask and the market will offer reminders regarding social distancing, a fast track purchase line, one way entry and exit points, and contactless payment. The Tree Market will operate 7 days a week from 9:00am to 8:00pm.

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