



CELEBRATING
55 YEARS

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Fulcrum Associates donates gifts and toys to 40 N.H. families with 100% employee participation

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Amherst, NH Fulcrum Associates, a leading construction management firm in southern New Hampshire, donated more than 200 toys, holiday supplies and gifts to support the Salvation Army Nashua, NH Corps' annual Angel Tree program, which helps more than 600 families each year during the holidays. An "angel tree" was displayed in Fulcrum's lobby during the month of November, with 40 tags representing a child or parent and between two and 10 items on his or her wish list. All 40 tags were fulfilled with 100% employee participation and Fulcrum delivered the unwrapped toys to the Salvation Army's "Toy Shop Pick Up" in Nashua on December 7th.

"It has undeniably been a difficult year for all – a reality that hits particularly hard during the holiday season, which can already be a financial strain without the added stress of the pandemic," said Karen Massone, director of human resources at Fulcrum. "Thanks to the generosity of each and every one of our employees, 40 smiles will be wider on Christmas morning when families unwrap their new toys, clothes and much-needed household items."

Last year, Fulcrum launched a winter coat drive, collecting more than 200 new or gently worn coats, which were donated to nonprofits all over the state. Anticipating emptier closets after last year's haul, Fulcrum shifted its winter charitable effort toward families in need of extra support during the holidays. Gifts donated to the Angel Tree program by Fulcrum employees include diapers, baby clothes, dolls, bicycles, vanity sets, pots and pans, crock pots and sheets.

Fulcrum has consistently demonstrated a commitment to giving back. This year, Fulcrum raised \$30,000 for the NH Food Bank through its annual Charity Golf Classic in September, and collected more than 32 units of blood for the American Red Cross during its fall blood drive, exceeding its goal by 10 units. Fulcrum is currently participating in the community-funded renovation of Nashua Police Athletic League's Youth Safe Haven.

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