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## **Platinum Partners: Providing assistance with town government through land use permitting and consulting**

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Stoughton, MA Platinum Partners, LLC is a land use permitting and consulting company serving all of southeastern Massachusetts. Platinum Partners provides project management, regulatory analysis, feasibility studies, and zoning and land use permitting for the private sector, as well as public sector services including reviewing and updating zoning bylaws and land use regulations, municipal planning and regional planning consulting services.

The idea for Platinum Partners, stemmed from the separate but similar experiences of co-founders Barry Crimmins and Noreen O'Toole. Their firm builds on the strengths of both to help others navigate town government through land use permitting and consulting.

Attorney Crimmins is the founder and principal of the Law Offices of Barry R. Crimmins, P.C., focusing exclusively in the areas of estate planning and estate administration and real estate law. He specializes in land use planning and development and municipal permitting, among other areas, and is currently chair of the Stoughton Housing Authority. He has been a member of the Mass. Bar Association for more than 30 years, and is a member of the Plymouth County Bar Association, the Bar Association of Norfolk County, the National Academy of Elder Law Attorneys (NAELA), and the Mass. Real Estate Bar Association (REBA), serving on its land use and zoning committee and on its estate planning, trusts & estate administration committee.

Before co-founding Platinum Partners, veteran planner O'Toole served as Stoughton's town planner for eight years, and as Hanson's town planner for 24 years prior. She has a master's degree in Public Administration from Northeastern University, and started her career in planning, working for the Boston Redevelopment Authority. She is a member of the American Planning Association, Mass. Municipal Association, and the chairperson of the Old Colony Joint Transportation Committee.

Platinum Partners provides its private sector clients with a variety of land use permitting and consulting services by using their extensive knowledge of zoning bylaws and land-use regulations to help their clients achieve their goals in a timely and cost-effective manner.

In addition, their knowledge and experience allows them to assist communities and other public sector clients to achieve their vision for sustainable growth and future development by reviewing and developing land-use regulations that meet the goals and objectives of their public sector clients. Platinum Partners prides itself on providing all of its clients with the highest level of professional

service and expertise to help them achieve practical and common-sense solutions to accomplish their goals and objectives.

Platinum Partners offers a unique service which highlights the talents of a land use attorney and an experienced municipal planner by working with developers, municipal professionals and various land use boards. Many towns and a variety of entities struggle with town land-use permitting issues. By combining the legal expertise of Barry Crimmins with the municipal planning experience of Noreen O'Toole, Platinum Partners is well positioned to advise both public sector clients and private companies on how to navigate through the permitting process to take a development project from the conceptual stage to completion. Their different strengths allow for different approaches to complex real estate deals, and they have proven how complex development projects can better succeed with the right approach. They advise their clients on how to navigate through this process smoothly.

With COVID-19 restrictions in place, their experiences with remote participation have allowed conferences with clients and municipalities to be conducted virtually regarding developments being proposed. During these times, municipalities have demonstrated a proficiency and willingness to conduct business in a virtual environment.

A confluence of knowledge, skill, and experience makes Platinum Partners a unique team in the marketplace.

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