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## **REBAC signs on as a sponsor of IREM's 75th anniversary**

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According to The Institute of Real Estate Management, the Real Estate Buyer's Agent Council (REBAC) has signed on as a sponsor of IREM's current year-long 75th Anniversary celebration. An affiliate of the National Association of Realtors, REBAC was founded in 1988 to promote superior buyer representation skills and services.

In announcing REBAC's sponsorship, IREM president Regina Mullins, CPM, said, "We have great respect for REBAC, sharing a commitment to provide our respective members with professional development and networking opportunities as well as industry resources and information of the highest caliber. We are very pleased to welcome REBAC as one of our anniversary partners."

An affiliate of the National Association of Realtors since 1996, REBAC's membership now numbers well over 50,000 and is one of the world's largest organizations of real estate professionals concentrating on buyer representation. Members who meet all course and professional experiential requirements are awarded the ABR (Accredited Buyer Representative) and/or ABRMSM (Accredited Buyer Representative Manager) designation(s). Both are the only designations of their type recognized by NAR.

The ABR designation is geared towards agents who wish to enhance their buyer representation skills, and provides proof to prospective buyer-clients of their proficiency at servicing the special needs of buyers. The ABRMSM designation, on the other hand, is intended for owners, brokers and managers who have or intend to incorporate buyer representation into their company's service offerings. Developed in partnership with the Real Estate Brokerage Managers Council of the National Association of Realtors, the education program includes the ABR designation course as a requirement, though not the designation itself.

REBAC supports its members through a variety of benefits and publications designed to keep members informed of developments in buyer representation and to assist members improve their business. REBAC also promotes the advantages of professional buyer representation to consumers.

The Institute of Real Estate Management is celebrating its 75th anniversary in 2008. Major sponsors of the year-long celebration are Yardi Systems, a leading provider of high-performance software solutions for the real estate industry, and the Realtors Commercial Alliance, the collective commercial constituency within the National Association of Realtors.

For more than seven decades, IREM has been the source for education, resources, information, and membership for real estate management professionals.

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