

IFMA Boston hosts virtual 4 day FMForward Conference

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Boston, MA IFMA Boston's 3rd annual conference was held virtually again this year as a four-day summit at the end of March. FMForward is IFMA Boston's annual conference which provides

members with key strategies, technologies and best practices to help them navigate the ever-changing FM landscape. The conference kicked off with a keynote address by international thought leader, author, and coach, Rick Tamlyn entitled Play Your Bigger Game, followed by the 18th Annual Awards of Excellence and then included an exciting evening of speed networking.

Over the course of the next three days the nearly 200 attendees were provided three FM intensive sessions each day where they took a deep dive into topics such as tech-healthy workplaces, navigating the workplace during a pandemic, fault detection and diagnostics, geospatial technology, space utilization metrics, and change management. Presenting companies included Herman Miller, MovePlan, AstraZeneca, Liberty Mutual, ClockworksAnalytics, Meridian Associates, Phillips Academy, Margulies Perruzzi, Fort Point Project Management, Fresenius Medical Care NA, Cornerstone Research, Brown University, Babson College, and Boston University.

Each day, students from Wentworth Institute of Technology, led the group in "daily diversions" such as Pictionary, Emoji Trivia, Tik Tok Dancing and Zentangling. After each intensive, the facilities managers were invited to a private roundtable gathering to continue information sharing on the topic at hand.

The conference then closed with motivational speaker Jonathan Bowman with the topic The Fine Art of People Power.

Throughout the week the attendees were invited into the FMForward online community where they could network, share their experiences, ask questions, access all the conference content, watch the replays, and visit the virtual exhibit booths. Attendees now have exclusive access to the replays and the online community until June 1st.

Exhibiting partners included William B Meyer, Dacon, MovePlan, Margulies Perruzzi, Eversource, Emcor and Timberline Construction.

The conference was sponsored by Margulies Perruzzi, VVA Project & Cost Managers, Fort Point Project Management, Timberline Construction, and Corporate Care.

While the virtual conference was a great success again this year, the organization is looking forward to the opportunity to bring it back to a live one-day conference again next spring!

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