



CELEBRATING
55 YEARS

nerej

The Builders of Color Coalition launches the Boston Minority Real Estate Directory

May 14, 2021 - Front Section

Boston, MA The Builders of Color Coalition (BCC) has launched the Boston Minority Real Estate Directory, a key milestone in increasing access and diversity in the city's real estate sector. The Boston Minority Real Estate Directory is an expansive listing of more than 500 real estate professionals of color across the region, offering a single, streamlined source of information about members of the BCC network. It was produced to facilitate the increased efforts of identifying and partnering with minority-owned businesses and professionals of color in Boston's real estate community.

"We no longer want to hear that real estate firms can't find people of color to work with in Boston -- BCC has demonstrated that there are hundreds of real estate professionals of color in the field seeking greater opportunities, and now we have brought this collective group together within one resource," said Dave Madan, founder and chair of the BCC.

Access to the Boston Minority Real Estate Directory is available to BCC's sponsoring partners, and to subscribing professionals of color. For more information, please visit buildersofcolor.com.