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Noannet Group and Consigli place final beam on Cambria hotel

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Cambridge, MA The Noannet Group president Jordan Warshaw, internationally-recognized architecture and design firm CambridgeSeven, and contractor Consigli celebrated the placement of the final steel beam on Cambria Somerville-Cambridge, an upscale hotel slated to open in 2022. Located on Somerville Ave. on the Somerville-Cambridge line, the CambridgeSeven-designed building captures the spirit of the vibe of its locale with a variegated façade that fits the scale of the neighborhood while making a statement with its fresh stylistic approach. Celebrated hospitality interior designer Bill Rooney is charged with creating a strikingly modern, yet warm interior.

Shown (from left) are: Jordan Warshaw, Noannet; Matt Peretti, Consigli; Ken Drolette, Consigli; Brent Hall, UBS; Steve Curbow, Noannet; Jan Brenner, CambridgeSeven; and Bryan Young, Consigli.

“The area along Somerville Ave. is the nexus of two of our most energetic and forward-looking communities. The addition of an upscale hotel that is walking distance to Harvard, Union and Porter Sqs. offers a place to stay for locals hosting friends and family as well as business travelers looking for an authentic experience,” said Jordan Warshaw, president, The Noannet Group.

CambridgeSeven was hired by The Noannet Group to design a dramatic new take on an urban upscale hotel. Twisting the building’s geometry by “skewing” the guestroom modules, creates the variegated street wall along Somerville Ave as well as corner window conditions for all rooms facing the street and replicates the urban building patterns found throughout the city.

Large corrugated, perforated, folded metal screens are a nod to the City’s art and industrial heritage and the public realm of the building on the ground level is defined by operable walls of glass angled to create areas of covered outdoor seating which activate and engage the street edge along Somerville Ave.

When completed, Cambria Somerville-Cambridge will add 163 guestrooms and 6,000 s/f of public space, serving the combined 200,000 residents and businesses in the area.

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