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Boston Seaport by WS Development partners with The Makers Show

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Boston MA Boston Seaport by WS Development has formed a new partnership with The Makers Show, a curated market platform rooted in social justice that brings decades of experience producing New York City markets, to create a holiday market this winter. The Holiday Market at Snowport will be a European-style holiday market, one of the first of its kind in New England, bringing Boston together through a memorable holiday experience that will feature more than 100 small businesses, including local craftsmen, artisans and entrepreneurs selling unique gifts and wares. Vendors are encouraged to apply now through June 15th via holidaymarketatsnowport.com or by sending an email to hello@themakersshow.com for more information, www.bostonseaport.xyz

For the third year in a row, Snowport will transform the Seaport neighborhood into a winter wonderland, and The Holiday Market at Snowport will enhance the festive experience as it

celebrates a diverse mix of original concepts from local entrepreneurs and chefs. Expect to find holiday ornaments and trimmings, jewelry, homeware, apparel and accessories, children's games and toys, kitchen and garden items, prints and stationary, packaged artisanal food products, and more. The market will run from November 19th, 2021 through January 2nd, 2022 and will be located at 88 Seaport Blvd., one of the city's most popular shopping destinations.

"From The Current to Black Owned Bos. to our seasonal farmers markets, we have seen how our markets have drawn people from across the city and given local small businesses an opportunity to thrive. The Holiday Market at Snowport will be our newest retail experience and our largest outdoor market yet. The Holiday Market is inspired by the traditions and charms of European holiday markets, while being wholly unique to Boston and supporting local retail and food entrepreneurs," says Yanni Tsipis, Senior Vice President, Development at WS Development.

"We are thrilled to bring such a joyful event to Boston this winter! Holiday Markets are such a rich cultural tradition, a hub for local communities and a valuable business opportunity for the hundreds of small businesses showcasing their unique wares," says Julie Feltman and Tiziana Indelicato, executive producers and co-founders of The Makers Show.

More details about Snowport and The Holiday Market will be announced later this year. Visit bostonseaport.xyz and follow @seaportbos to stay up to date on all of the latest information.

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