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## **WS Development signs Miznon to new location in the Boston Seaport**

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Boston, MA According to WS Development, Miznon, an internationally acclaimed fast casual Israeli street food concept, is expanding with its first city location later this year. Miznon in Seaport will showcase a rotating menu of pitas and plates crafted by Israeli chef Eyal Shani. Having a vision to take the flavor of the city and translate it into pita, Miznon's Seaport location will offer an experience that is uniquely Boston while bringing even more flavor to the neighborhood with its creative and crave-worthy Israeli street food. Miznon will be located at 107 Seaport Blvd. (next to Juice Press).

Since its opening in 2011 in Tel Aviv, Miznon has expanded to Paris, Vienna, Melbourne, and Singapore, and debuted its first U.S. location in New York City in 2018. Fueled by the dishes of chef Eyal Shani and inspired by the energy of the Seaport, Miznon's newest location will be an ultra-fun concept with festive music and staff who might even pour guests (21+) a shot of arak while waiting in line for their order. Miznon will occupy 2,615 s/f, offering ample space for guests to order their food at the counter and enjoy their meal in the restaurant. For those on the go, food will be available for pickup and delivery through major delivery apps.

Utilizing fresh and seasonally inspired ingredients to create a new kind of Israeli street food, Miznon's Seaport menu will feature a variety of meat, poultry, fish and vegetarian options, including inventive pitas like Lavan pita: roasted cauliflower with tahini, tomato salsa, and scallion; rib eye minute steak with tahini, tomato salsa, pickles, and spicy green peppers; lamb kebab with grilled tomato and onion, tahini, tomato salsa, and green chili pepper; and rotisserie broken chicken with tahini, spicy, za'atar, and scallions. diners looking for items out of the pita will be enticed by plates such as the run over potato with a flattened baked potato, sour cream, garlic and scallions; the intimate plate with slow cooked beef and roots stew, tahini, and chili peppers; and Miznon's signature dish, the original whole roasted baby cauliflower. Most vegetarian dishes can be made vegan by request. A curated beer and wine list will debut shortly following Miznon's opening.

"We are thrilled to welcome another new-to-market and international brand to the neighborhood. Miznon has reinvented Israeli street food with a menu that is so unique and diverse, and with something for everyone to enjoy, from decadent meat dishes to plant-based pitas. The flavors are sophisticated yet fun, and the concept fits perfectly in Boston Seaport. Miznon will offer an experience that neighborhood residents, visitors and commuters will surely love," said Jaclyn Gottesman, director of leasing, WS Development.

The arrival of Miznon builds upon Seaport's vibrant roster of fast casuals, acclaimed chefs, and the

growth of international restaurants in the neighborhood, including fast casual Indian concept Madras Dosa Co. opening soon. Miznon will be located in Boston Seaport at 107 Seaport Blvd. (next to Juice Press).

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