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## **IFMA Corporate partnership program giving you direct access to your target market**

September 03, 2021 - Owners Developers & Managers

IFMA Boston is the only organization dedicated to helping facility management professionals add more value to their organizations by providing them with support for their careers, access to best practice and benchmark information, a diverse mix of interactive events and tools to help navigate the changing workplace.

By partnering with the chapter, you will be front and center to your target member—the facility manager, who makes up nearly 70% of our membership. Our partners are imperative to our mission of being the complete, expert resource for facility managers in the Boston area. Over the past five years, we have seen a 400% increase in FM engagement within the chapter through event registrations and volunteerism.

Now in the era of virtual programming, we've seen across the board increases in engagement. We've also seen amazing download rates on our white papers and our FMForward podcast. Below are some Chapter statistics that we feel are important for our partners to understand the reach of our work.

To enroll, visit [https://ifmaboston.org/Partner\\_Support\\_Opportunities](https://ifmaboston.org/Partner_Support_Opportunities)