



nerej

JPMorgan Chase selects Timberline Construction to build new branches

September 10, 2021 - Front Section



Newly constructed branch in Portsmouth, NH

Canton, MA With the plan of ambitious expansion in the Greater Boston area over the next few years, JPMorgan Chase's (JPMC) growth plans will put them as the eighth-largest branch network in Greater Boston, according to the BBJ. Just a few years ago, JPMC did not have any retail branches in Mass., R.I. or N.H. Though they have always had customers here, there haven't been any brick-and-mortar locations for customers to physically deposit or withdraw money.

To meet their aggressive plan, JPMC selected Timberline Construction Corp. (Timberline) to be their

construction manager of choice for many of the new branches throughout the New England region. Partnering with JLL, their project manager, Timberline has recently completed the new construction of several ground-up, freestanding banking centers in Salem and Portsmouth, NH; Woburn, MA; and Cranston and Warwick, RI – the most recent branch to be completed.

JPMC is determined to become an industry leader and has invested in the construction of bank locations to keep up with demand. Gone is the stuffy feeling of banks past, with customers able to enjoy all the latest technology that has been installed in a casual environment. The interiors of these new locations include a mix of light woods, black metal, tile and natural light. Timberline has also installed updated security technology, allowing Chase's customers to have peace of mind, along with the latest AV equipment.

Branded, modern interior and exterior signage clearly identifies each center, which slightly differs depending on their location. For example, the Woburn white brick exterior blends in with the completely revamped Woburn Village mixed-use development. With 21st century customer preferences in mind, Chase's specific programming for these projects has included Customer Meeting Rooms (CMRs), station teller lines, lobby ATM/eATMs, exterior walk-up ATMs and drive-up ATMs.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540