

## **BOMA International Conference & Expo to take place October** 6-9

September 17, 2021 - Front Section

Boston, MA The 2021 BOMA International Conference & Expo, taking place October 6-9 at the Boston Convention and Exhibition Center. This is where commercial real estate news happens.

Attend Thursday's General Session to hear world-renowned historian, public speaker and Pulitzer Prize-winning author Doris Kearns Goodwin's opening keynote. Reflecting on more than 150 years of U.S. history, Goodwin will provide historical context for our turbulent times and the impact of COVID-19. Discover insights for both established and aspiring leaders on how to navigate setbacks and triumphs, and enjoy Goodwin's hopeful musings on democracy all from your seat in Boston–the birthplace of the American Revolution.

BOMA International president Henry Chamberlain will present his 2021 State of the Industry address, an in-depth look at how commercial real estate is evolving for a post-pandemic future, with insights that will offer a roadmap to a stronger and better industry.

Expert-Led Panel Discussions. Attend Saturday's General Session to hear a panel of industry executives from Hines, LBA Realty, The RMR Group and Yardi discuss how commercial real estate professionals can move beyond the challenges of the past 18 months and make strides toward creating solutions and opportunities that will assure a prosperous future.

Local Angles. Known as a hub of innovation with a revolutionary spirit, Boston serves as the ideal setting to gain inspiration and embrace change while overcoming massive industry disruption. Not to mention, the prime location of the Boston Convention and Exhibition Center in Boston's burgeoning Seaport district serves as a commercial real estate marvel and a beacon of all things new and unexpected. Local experts will be on hand to offer market-specific perspectives on industry-wide trends and challenges.

Education. Hear experts and key thought leaders break down pressing issues in commercial real estate at one of dozens of education sessions, covering a range of relevant topics from health and wellness to the evolving workplace to sustainability and energy management.

Solutions. The pandemic accelerated the already rapid pace of innovation in the commercial real estate industry. The BOMA International Expo showcases cutting-edge solutions, technologies and service providers that are transforming the industry with everything from touchless technology to new HVAC enhancements.

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