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Wason Associates negotiates the sale of The Sunapee Lake Lodge to Lark Hotels

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Newbury, NH Wason Associates Hospitality Real Estate Brokerage Group has completed the sale of the Sunapee Lake Lodge to Lark Hotels, an Amesbury, Mass.-based developer, and operator. The sale price was not disclosed.

Larks Hotels purchased the property and will brand it as part of their “Bluebird by Lark” portfolio. Joe Cardillo was the broker for Wason Associates that represented the seller and presented the property.

The Sunapee Lake Lodge is situated in the Lake Sunapee region, a hidden gem that provides that perfect escape for New England residents. Centrally located at Mt. Sunapee on Rte. 103, the Sunapee Lodge is located at the entrance of Vail Resorts’ Mount Sunapee ski resort and just a few minutes from the State Park Beach on Lake Sunapee.

“The market potential of this property is huge, and I am pleased that we could structure its successful transfer,” said Earle Wason, the president of Wason Associates. “The Sunapee Lake

Lodge is ideally situated for visitors looking for the charm of a New England retreat, as well as the nature-lover looking to explore New Hampshire's landscape. At Wason Associates, we are proud of transactions such as these that clearly benefit both parties."

Lark is in full swing with operations and plans to close down the hotel later this year for a full renovation and will be relaunched as a Bluebird Property by Lark. Bluebird by Lark draws inspiration from the great American tradition of hitting the open road with the wind in your hair and the unexpected unfurling before you. Think of Bluebird as the friend who discovered the coolest new place and can't wait to show you around.

A place where adventurers of all stripes gather around the fire to tell stories from the road. These hotels are for the adventurous, and many more Bluebird branded hotels are planned

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