



nerej

2021 Women in Commercial Real Estate: Kristyn Neal, Marketing Director, Northeast Private Client Group

September 24, 2021 - Spotlights



Kristyn Neal
Marketing Director

Northeast Private Client Group

In the past year, what project, transaction or accomplishment are you most proud of? Since the start of 2021, my team and I have established a brand for the company. We dove deep into who we are and partnered with an agency to develop a clear brand message and identity. Our new messaging, patterns, fonts, logos, and colors truly illustrate how we show up for our clients every day. It was great to lead a project where the outcomes will be part of the organization for years to come.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540