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HUNT continues expansion into Boston

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Dorchester, MA HUNT Real Estate ERA, the largest brokerage firm in the ERA Real Estate network, has acquired Great Spaces ERA.

Great Spaces, which has 12 agents, was founded in 2014 by industry veterans Nadine Fallon and Jamie Iacoi, and has been in the top 5% of Boston agencies for transaction volume each year since 2017.

HUNT Real Estate already operates 14 offices throughout central and eastern Massachusetts under the name ERA Key Realty Services. The addition of Great Spaces expands the reach of the combined companies, increasing options for homebuyers and sellers, especially in the market.

Great Spaces will benefit from the suite of digital tools and best-in-class infrastructure provided by HUNT and ERA Key, according to Fallon. She added that the company's emphasis on training, seller services and other support will ensure the agency's continued growth.

"We wanted to maintain our small, family-owned brokerage feel, but with big brokerage services," Fallon said. "We got to know the people at HUNT and ERA Key at industry events. Our personalities clicked, our cultures clicked, and here we are."

"As ERA agencies, we have shared values, which will make the merger seamless," said ERA Key president and COO Cheryl Eiding-Taylor. "By joining forces, we have an opportunity to establish a major presence in the Boston market."

"We are thrilled to welcome the experienced team at Great Spaces ERA into our HUNT Real Estate family," said Charles Hunt, executive vice president and COO HUNT Real Estate ERA. "This partnership creates an opportunity to provide Boston-area buyers and sellers a wider range of homeownership services, including access to our in-house mortgage brokerage, HUNT Mortgage."

Great Spaces ERA will retain its name and current office at 5 Savin Hill Ave.